



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 1

**BILL TO:**

CROSSROADS MEDIA LLC  
ATTN: ACCOUNTS PAYABLE  
66 CANAL CENTER PLAZA  
SUITE 555  
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: AMERICAN CROSSROADS  
PROD: AMERICAN CROSSROADS  
TITLE: 238742

INVOICE NUMBER: 61-200061795 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 392585 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE : C: 11 P: 27 E: 692  
ESTIMATE#: 11 27 692  
SCHEDULE DATES: 10/02/2012 - 10/08/2012 AGY#/ADV#: 20957/23924  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/02 - 10/07	05:30A-06:00A	700	2	10/02	TU	05:28A	:30		USPRTV19AC	700		
					10/04	TH	05:54A	:30		USPRTV19AC	700		
2	10/08 - 10/08	05:30A-06:00A	700	1	10/08	MO	05:55A	:30		USPRTV19AC	700		
3	10/02 - 10/07	06:00A-07:00A	1,200	2	10/03	WE	06:23A	:30		USPRTV19AC	1,200		
					10/04	TH	06:55A	:30		USPRTV19AC	1,200		
4	10/08 - 10/08	06:00A-07:00A	1,200	1	10/08	MO	06:24A	:30		USPRTV19AC	1,200		
5	10/02 - 10/07	07:00A-09:00A	1,200	3	10/03	WE	08:47A	:30		USPRTV19AC	1,200		
					10/04	TH	07:59A	:30		USPRTV19AC	1,200		
					10/05	FR	06:59A	:30		USPRTV19AC	1,200		
6	10/02 - 10/07	09:00A-10:00A	500	4	10/02	TU	09:52A	:30		USPRTV19AC	500		
					10/03	WE	09:29A	:30		USPRTV19AC	500		
					10/04	TH	09:47A	:30		USPRTV19AC	500		
					10/05	FR	09:59A	:30		USPRTV19AC	500		
7	10/08 - 10/08	09:00A-10:00A	500	1	10/08	MO	09:59A	:30		USPRTV19AC	500		
8	10/02 - 10/07	11:00A-12:00P	600	4	10/02	TU	10:58A	:30		USPRTV19AC	600		
					10/03	WE	10:59A	:30		USPRTV19AC	600		
					10/04	TH	10:59A	:30		USPRTV19AC	600		
					10/05	FR	10:58A	:30		USPRTV19AC	600		

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

\* All times based on EST

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
9	10/08 - 10/08	11:00A-12:00P	600	1	10/08	MO	10:58A	:30		USPRTV19AC	600		
10	10/02 - 10/07	12:00P-12:30P	700	4	10/02	TU	12:29P	:30		USPRTV19AC	700		
					10/03	WE	12:26P	:30		USPRTV19AC	700		
					10/04	TH	12:25P	:30		USPRTV19AC	700		
					10/05	FR	12:11P	:30		USPRTV19AC	700		
11	10/08 - 10/08	12:00P-12:30P	700	1	10/08	MO	12:26P	:30		USPRTV19AC	700		
12	10/02 - 10/07	12:30P-01:00P	500	4	10/02	TU	12:59P	:30		USPRTV19AC	500		
					10/03	WE	12:54P	:30		USPRTV19AC	500		
					10/04	TH	12:52P	:30		USPRTV19AC	500		
					10/05	FR	12:51P	:30		USPRTV19AC	500		
13	10/08 - 10/08	12:30P-01:00P	500	1	10/08	MO	12:47P	:30		USPRTV19AC	500		
14	10/02 - 10/07	04:00P-05:00P	750	4	10/02	TU	04:46P	:30		USPRTV19AC	750		
					10/03	WE	04:10P	:30		USPRTV19AC	750		
					10/04	TH	04:30P	:30		USPRTV19AC	750		
					10/05	FR	04:41P	:30		USPRTV19AC	750		
15	10/08 - 10/08	04:00P-05:00P	750	1	10/08	MO	04:44P	:30		USPRTV19AC	750		
16	10/02 - 10/07	05:00P-05:30P	1,200	4	10/02	TU	05:29P	:30		USPRTV19AC	1,200		
					10/03	WE	05:13P	:30		USPRTV19AC	1,200		
					10/04	TH	05:24P	:30		USPRTV19AC	1,200		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
16	10/02 - 10/07	05:00P-05:30P	1,200	4	10/05	FR	05:24P	:30		USPRTV19AC	1,200		
17	10/08 - 10/08	05:00P-05:30P	1,200	1	10/08	MO	05:28P	:30		USPRTV19AC	1,200		
18	10/02 - 10/07	05:30P-06:00P	1,500	4	10/02	TU	05:41P	:30		USPRTV19AC	1,500		
					10/03	WE	05:43P	:30		USPRTV19AC	1,500		
					10/04	TH	05:45P	:30		USPRTV19AC	1,500		
					10/05	FR	05:40P	:30		USPRTV19AC	1,500		
19	10/08 - 10/08	05:30P-06:00P	1,500	1	10/08	MO	05:40P	:30		USPRTV19AC	1,500		
20	10/02 - 10/07	06:00P-06:30P	2,000	4	10/02	TU	06:10P	:30		USPRTV19AC	2,000		
					10/03	WE	05:58P	:30		USPRTV19AC	2,000		
					10/04	TH	06:10P	:30		USPRTV19AC	2,000		
					10/05	FR	06:09P	:30		USPRTV19AC	2,000		
21	10/08 - 10/08	06:00P-06:30P	2,000	1	10/08	MO	05:58P	:30		USPRTV19AC	2,000		
22	10/02 - 10/07	07:00P-07:30P	2,000	4	10/02	TU	07:14P	:30		USPRTV19AC	2,000		
					10/04	TH	06:59P	:30		USPRTV19AC	2,000		
					10/05	FR	07:13P	:30		USPRTV19AC	2,000		
					10/03	WE	--:--	:30			0	PREEMPT-CREDIT RESOLVED - PROGRAM CHANGE	-2,000
23	10/08 - 10/08	07:00P-07:30P	2,000	1	10/08	MO	07:05P	:30		USPRTV19AC	2,000		

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INVOICE NUMBER: 61-200061795 BROADCAST MONTH: OCTOBER  
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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
24	10/02 - 10/07	07:30P-08:00P	1,800	4	10/02	TU	07:53P	:30		USPRTV19AC	1,800		
					10/04	TH	07:49P	:30		USPRTV19AC	1,800		
					10/05	FR	07:36P	:30		USPRTV19AC	1,800		
					10/03	WE	--:--	:30			0	PREEMPT-CREDIT RESOLVED - PROGRAM CHANGE	-1,800
25	10/08 - 10/08	07:30P-08:00P	1,800	1	10/08	MO	07:47P	:30		USPRTV19AC	1,800		
26	10/02 - 10/07	11:00P-11:35P	2,000	2	10/02	TU	11:12P	:30		USPRTV19AC	2,000		
					10/04	TH	11:33P	:30		USPRTV19AC	2,000		
27	10/08 - 10/08	11:00P-11:35P	2,000	1	10/08	MO	11:14P	:30		USPRTV19AC	2,000		
28	10/02 - 10/07	08:00A-09:00A	800	1	10/06	SA	08:29A	:30		USPRTV19AC	800		
29	10/02 - 10/07	09:00A-10:00A	500	1	10/06	SA	09:16A	:30		USPRTV19AC	500		
30	10/02 - 10/07	07:00P-07:30P	950	1	10/06	SA	07:12P	:30		USPRTV19AC	950		
31	10/02 - 10/07	08:00A-09:00A	800	1	10/07	SU	08:47A	:30		USPRTV19AC	800		
32	10/02 - 10/07	09:00A-10:00A	500	1	10/07	SU	09:10A	:30		USPRTV19AC	500		
33	10/02 - 10/02	05:58A-07:00A	1,200	1	10/02	TU	06:09A	:30		USPRTV19AC	1,200		
34	10/02 - 10/02	06:58A-09:00A	1,200	1	10/02	TU	06:58A	:30		USPRTV19AC	1,200		

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SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
35	10/03 - 10/05	05:28A-06:00A	700	2	10/03	WE	05:55A	:30		USPRTV19AC	700		
					10/05	FR	05:54A	:30		USPRTV19AC	700		

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SLSP: CLIFFORD, ANNE  
ADV: AMERICAN CROSSROADS  
PROD: AMERICAN CROSSROADS  
TITLE: 238743

INVOICE NUMBER: 61-200061796 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 392586 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: C: 11 P: 27 E: 693  
ESTIMATE#: 11 27 693  
SCHEDULE DATES: 10/16/2012 - 10/22/2012 AGY#/ADV#: 20957/23924  
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SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/16 - 10/21	05:30A-06:00A	700	2	10/16	TU	05:29A	:30		USPRTV21ACH	700		
					10/18	TH	05:28A	:30		USPRTV21ACH	700		
2	10/22 - 10/22	05:30A-06:00A	700	1	10/22	MO	05:56A	:30		USPRTV21ACH	700		
3	10/16 - 10/21	06:00A-07:00A	1,200	2	10/17	WE	06:44A	:30		USPRTV21ACH	1,200		
					10/18	TH	06:09A	:30		USPRTV21ACH	1,200		
4	10/22 - 10/22	06:00A-07:00A	1,200	1	10/22	MO	06:29A	:30		USPRTV21ACH	1,200		
5	10/16 - 10/21	07:00A-09:00A	1,200	3	10/17	WE	07:50A	:30		USPRTV21ACH	1,200		
					10/18	TH	06:58A	:30		USPRTV21ACH	1,200		
					10/19	FR	07:59A	:30		USPRTV21ACH	1,200		
6	10/16 - 10/21	09:00A-10:00A	500	4	10/16	TU	09:37A	:30		USPRTV21ACH	500		
					10/17	WE	09:58A	:30		USPRTV21ACH	500		
					10/18	TH	09:55A	:30		USPRTV21ACH	500		
					10/19	FR	09:30A	:30		USPRTV21ACH	500		
7	10/22 - 10/22	09:00A-10:00A	500	1	10/22	MO	09:49A	:30		USPRTV21ACH	500		
8	10/16 - 10/21	11:00A-12:00P	600	4	10/16	TU	11:30A	:30		USPRTV21ACH	600		
					10/18	TH	10:58A	:30		USPRTV21ACH	600		
					10/19	FR	10:59A	:30		USPRTV21ACH	600		
					10/17	WE	--:--	:30		USPRTV21ACH	0	PREEMPT-CREDIT RESOLVED - SPECIAL REPORT	-600

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
9	10/22 - 10/22	11:00A-12:00P	600	1	10/22	MO	10:59A	:30		USPRTV21ACH	600		
10	10/16 - 10/21	12:00P-12:30P	700	4	10/16	TU	12:11P	:30		USPRTV21ACH	700		
					10/17	WE	12:28P	:30		USPRTV21ACH	700		
					10/18	TH	12:30P	:30		USPRTV21ACH	700		
					10/19	FR	12:28P	:30		USPRTV21ACH	700		
11	10/22 - 10/22	12:00P-12:30P	700	1	10/22	MO	12:14P	:30		USPRTV21ACH	700		
12	10/16 - 10/21	12:30P-01:00P	500	4	10/16	TU	12:45P	:30		USPRTV21ACH	500		
					10/17	WE	12:51P	:30		USPRTV21ACH	500		
					10/18	TH	12:47P	:30		USPRTV21ACH	500		
					10/19	FR	12:48P	:30		USPRTV21ACH	500		
13	10/22 - 10/22	12:30P-01:00P	500	1	10/22	MO	12:45P	:30		USPRTV21ACH	500		
14	10/16 - 10/21	04:00P-05:00P	750	4	10/16	TU	04:37P	:30		USPRTV21ACH	750		
					10/17	WE	04:28P	:30		USPRTV21ACH	750		
					10/18	TH	04:28P	:30		USPRTV21ACH	750		
					10/19	FR	04:12P	:30		USPRTV21ACH	750		
15	10/22 - 10/22	04:00P-05:00P	750	1	10/22	MO	04:45P	:30		USPRTV21ACH	750		
16	10/16 - 10/21	05:00P-05:30P	1,200	4	10/16	TU	05:28P	:30		USPRTV21ACH	1,200		
					10/17	WE	05:28P	:30		USPRTV21ACH	1,200		
					10/18	TH	05:29P	:30		USPRTV21ACH	1,200		

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17	10/22 - 10/22	05:00P-05:30P	1,200	1	10/22	MO	05:15P	:30		USPRTV21ACH	1,200		
18	10/16 - 10/21	05:30P-06:00P	1,500	4	10/16	TU	05:44P	:30		USPRTV21ACH	1,500		
					10/17	WE	05:45P	:30		USPRTV21ACH	1,500		
					10/18	TH	05:40P	:30		USPRTV21ACH	1,500		
					10/19	FR	05:41P	:30		USPRTV21ACH	1,500		
19	10/22 - 10/22	05:30P-06:00P	1,500	1	10/22	MO	05:42P	:30		USPRTV21ACH	1,500		
20	10/16 - 10/21	06:00P-06:30P	2,000	4	10/16	TU	06:17P	:30		USPRTV21ACH	2,000		
					10/17	WE	06:12P	:30		USPRTV21ACH	2,000		
					10/18	TH	06:11P	:30		USPRTV21ACH	2,000		
					10/19	FR	06:08P	:30		USPRTV21ACH	2,000		
21	10/22 - 10/22	06:00P-06:30P	2,000	1	10/22	MO	06:15P	:30		USPRTV21ACH	2,000		
22	10/16 - 10/21	07:00P-07:30P	2,000	4	10/17	WE	07:06P	:30		USPRTV21ACH	2,000		
					10/18	TH	07:06P	:30		USPRTV21ACH	2,000		
					10/19	FR	07:26P	:30		USPRTV21ACH	2,000		
					10/16	TU	--:--	:30			0	PREEMPT-CREDIT RESOLVED - PROGRAM CHANGE	-2,000
23	10/22 - 10/22	07:00P-07:30P	2,000	1	10/22	MO	07:25P	:30		USPRTV21ACH	2,000		

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\* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 10-29-2012





WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 4

**BILL TO:**

CROSSROADS MEDIA LLC  
ATTN: ACCOUNTS PAYABLE  
66 CANAL CENTER PLAZA  
SUITE 555  
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: AMERICAN CROSSROADS  
PROD: AMERICAN CROSSROADS  
TITLE: 238743

INVOICE NUMBER: 61-200061796 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 392586 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE : C: 11 P: 27 E: 693  
ESTIMATE#: 11 27 693  
SCHEDULE DATES: 10/16/2012 - 10/22/2012 AGY#/ADV#: 20957/23924  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
24	10/16 - 10/21	07:30P-08:00P	1,800	4	10/17	WE	07:48P	:30		USPRTV21ACH	1,800		
					10/18	TH	07:37P	:30		USPRTV21ACH	1,800		
					10/19	FR	07:43P	:30		USPRTV21ACH	1,800		
					10/16	TU	--:--	:30			0	PREEMPT-CREDIT RESOLVED - PROGRAM CHANGE	-1,800
25	10/22 - 10/22	07:30P-08:00P	1,800	1	10/22	MO	07:42P	:30		USPRTV21ACH	1,800		
26	10/16 - 10/21	11:00P-11:35P	2,000	2	10/16	TU	11:15P	:30		USPRTV21ACH	2,000		
					10/18	TH	11:13P	:30		USPRTV21ACH	2,000		
27	10/22 - 10/22	11:00P-11:35P	2,000	1	10/22	MO	11:34P	:30		USPRTV21ACH	2,000		
28	10/16 - 10/21	08:00A-09:00A	800	1	10/20	SA	08:55A	:30		USPRTV21ACH	800		
29	10/16 - 10/21	09:00A-10:00A	500	1	10/20	SA	09:37A	:30		USPRTV21ACH	500		
30	10/16 - 10/21	07:00P-07:30P	950	1	10/20	SA	--:--	:30		USPRTV21ACH	0	PREEMPT-CREDIT RESOLVED - SPORTS PGM RAN LATE	-950
31	10/16 - 10/21	08:00A-09:00A	800	1	10/21	SU	08:39A	:30		USPRTV21ACH	800		
32	10/16 - 10/21	09:00A-10:00A	500	1	10/21	SU	09:36A	:30		USPRTV21ACH	500		
33	10/17 - 10/19	05:28A-06:00A	700	2	10/17	WE	05:45A	:30		USPRTV21ACH	700		
					10/19	FR	05:38A	:30		USPRTV21ACH	700		

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WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 5

## BILL TO:

CROSSROADS MEDIA LLC  
ATTN: ACCOUNTS PAYABLE  
66 CANAL CENTER PLAZA  
SUITE 555  
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: AMERICAN CROSSROADS  
PROD: AMERICAN CROSSROADS  
TITLE: 238743

INVOICE NUMBER: 61-200061796 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 392586 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: C: 11 P: 27 E: 693  
ESTIMATE#: 11 27 693  
SCHEDULE DATES: 10/16/2012 - 10/22/2012 AGY#/ADV#: 20957/23924  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
34	10/16 - 10/16	05:58A-07:00A	1,200	1	10/16	TU	06:10A	:30		USPRTV21ACH	1,200		
35	10/16 - 10/16	06:58A-09:00A	1,200	1	10/16	TU	08:41A	:30		USPRTV21ACH	1,200		
PERIOD GROSS COST PER ORDER CONFIRMATION: 80,400.00					TOTAL UNITS: 67		ACTUAL GROSS BILLING: 75,050.00					TOTAL ADJUSTMENTS: -5,350.00	
							AGENCY COMMISSION: -11,257.50						
							NET DUE: 63,792.50						

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Durham, NC 27701

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Atlanta, GA 30384-4887

PAGE: 1

## BILL TO:

CROSSROADS MEDIA LLC  
ATTN: ACCOUNTS PAYABLE  
66 CANAL CENTER PLAZA  
SUITE 555  
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: AMERICAN CROSSROADS  
PROD: AMERICAN CROSSROADS  
TITLE: 245916

INVOICE NUMBER: 61-200061797 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 401750 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE : C: 11 P: 27 E: 1088  
ESTIMATE#: 11 27 1088  
SCHEDULE DATES: 10/09/2012 - 10/15/2012 AGY#/ADV#: 20957/23924  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/09 - 10/14	05:00A-05:30A	800	3	10/09	TU	05:11A	:30		USPRTV19ACH	800		
					10/11	TH	05:09A	:30		USPRTV20ACH	800		
					10/12	FR	05:15A	:30		USPRTV20ACH	800		
2	10/15 - 10/15	05:00A-05:30A	800	1	10/15	MO	05:17A	:30		USPRTV20ACH	800		
3	10/09 - 10/14	05:30A-06:00A	1,000	4	10/09	TU	05:45A	:30		USPRTV19ACH	1,000		
					10/10	WE	05:38A	:30		USPRTV20ACH	1,000		
					10/11	TH	05:43A	:30		USPRTV20ACH	1,000		
					10/12	FR	05:55A	:30		USPRTV20ACH	1,000		
4	10/15 - 10/15	05:30A-06:00A	1,000	1	10/15	MO	05:57A	:30		USPRTV20ACH	1,000		
5	10/09 - 10/14	06:00A-07:00A	2,000	2	10/10	WE	06:39A	:30		USPRTV20ACH	2,000		
					10/12	FR	06:53A	:30		USPRTV20ACH	2,000		
6	10/09 - 10/14	07:00A-09:00A	2,500	2	10/09	TU	07:55A	:30		USPRTV19ACH	2,500		
					10/11	TH	07:43A	:30		USPRTV20ACH	2,500		
7	10/15 - 10/15	07:00A-09:00A	2,500	1	10/15	MO	08:58A	:30		USPRTV20ACH	2,500		
8	10/09 - 10/14	09:00A-10:00A	700	4	10/09	TU	09:54A	:30		USPRTV19ACH	700		
					10/10	WE	09:50A	:30		USPRTV20ACH	700		
					10/11	TH	09:31A	:30		USPRTV20ACH	700		
					10/12	FR	09:41A	:30		USPRTV20ACH	700		

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411 Liberty Street  
Durham, NC 27701

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Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 2

## BILL TO:

CROSSROADS MEDIA LLC  
ATTN: ACCOUNTS PAYABLE  
66 CANAL CENTER PLAZA  
SUITE 555  
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: AMERICAN CROSSROADS  
PROD: AMERICAN CROSSROADS  
TITLE: 245916

INVOICE NUMBER: 61-200061797 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 401750 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE : C: 11 P: 27 E: 1088  
ESTIMATE#: 11 27 1088  
SCHEDULE DATES: 10/09/2012 - 10/15/2012 AGY#/ADV#: 20957/23924  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
9	10/15 - 10/15	09:00A-10:00A	700	1	10/15	MO	09:58A	:30		USPRTV20ACH	700		
10	10/09 - 10/14	10:00A-11:00A	600	4	10/09	TU	10:45A	:30		USPRTV19ACH	600		
					10/10	WE	10:26A	:30		USPRTV20ACH	600		
					10/11	TH	10:49A	:30		USPRTV20ACH	600		
					10/12	FR	10:27A	:30		USPRTV20ACH	600		
11	10/15 - 10/15	10:00A-11:00A	600	1	10/15	MO	10:25A	:30		USPRTV20ACH	600		
12	10/09 - 10/14	11:00A-12:00P	700	4	10/09	TU	11:32A	:30		USPRTV19ACH	700		
					10/10	WE	11:34A	:30		USPRTV20ACH	700		
					10/11	TH	10:59A	:30		USPRTV20ACH	700		
					10/12	FR	10:59A	:30		USPRTV20ACH	700		
13	10/15 - 10/15	11:00A-12:00P	700	1	10/15	MO	10:59A	:30		USPRTV20ACH	700		
14	10/09 - 10/14	12:00P-12:30P	850	4	10/09	TU	12:17P	:30		USPRTV19ACH	850		
					10/10	WE	12:17P	:30		USPRTV20ACH	850		
					10/11	TH	12:17P	:30		USPRTV20ACH	850		
					10/12	FR	12:29P	:30		USPRTV20ACH	850		
15	10/15 - 10/15	12:00P-12:30P	850	1	10/15	MO	12:28P	:30		USPRTV20ACH	850		
16	10/09 - 10/14	12:30P-01:00P	600	4	10/09	TU	12:59P	:30		USPRTV19ACH	600		
					10/10	WE	12:54P	:30		USPRTV20ACH	600		
					10/11	TH	12:51P	:30		USPRTV20ACH	600		

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Atlanta, GA 30384-4887

PAGE: 3

## BILL TO:

CROSSROADS MEDIA LLC  
ATTN: ACCOUNTS PAYABLE  
66 CANAL CENTER PLAZA  
SUITE 555  
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: AMERICAN CROSSROADS  
PROD: AMERICAN CROSSROADS  
TITLE: 245916

INVOICE NUMBER: 61-200061797 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 401750 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE : C: 11 P: 27 E: 1088  
ESTIMATE#: 11 27 1088  
SCHEDULE DATES: 10/09/2012 - 10/15/2012 AGY#/ADV#: 20957/23924  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
16	10/09 - 10/14	12:30P-01:00P	600	4	10/12	FR	12:59P	:30		USPRTV20ACH	600		
17	10/15 - 10/15	12:30P-01:00P	600	1	10/15	MO	12:48P	:30		USPRTV20ACH	600		
18	10/09 - 10/14	03:00P-04:00P	800	2	10/10	WE	03:47P	:30		USPRTV20ACH	800		
					10/12	FR	03:24P	:30		USPRTV20ACH	800		
19	10/09 - 10/14	04:00P-05:00P	1,200	2	10/10	WE	04:57P	:30		USPRTV20ACH	1,200		
					10/11	TH	04:46P	:30		USPRTV20ACH	1,200		
20	10/09 - 10/14	05:00P-05:30P	3,000	2	10/10	WE	05:29P	:30		USPRTV20ACH	3,000		
					10/12	FR	05:23P	:30		USPRTV20ACH	3,000		
21	10/09 - 10/14	05:30P-06:00P	3,500	2	10/09	TU	05:52P	:30		USPRTV19ACH	3,500		
					10/11	TH	05:55P	:30		USPRTV20ACH	3,500		
22	10/15 - 10/15	05:30P-06:00P	3,500	1	10/15	MO	05:39P	:30		USPRTV20ACH	3,500		
23	10/09 - 10/14	06:00P-06:30P	4,500	2	10/10	WE	06:22P	:30		USPRTV20ACH	4,500		
					10/12	FR	06:28P	:30		USPRTV20ACH	4,500		
24	10/09 - 10/14	07:00P-07:30P	3,200	4	10/09	TU	07:05P	:30		USPRTV19ACH	3,200		
					10/10	WE	07:25P	:30		USPRTV20ACH	3,200		
					10/11	TH	07:13P	:30		USPRTV20ACH	3,200		
					10/12	FR	07:06P	:30		USPRTV20ACH	3,200		

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## BILL TO:

CROSSROADS MEDIA LLC  
ATTN: ACCOUNTS PAYABLE  
66 CANAL CENTER PLAZA  
SUITE 555  
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: AMERICAN CROSSROADS  
PROD: AMERICAN CROSSROADS  
TITLE: 245916

INVOICE NUMBER: 61-200061797 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 401750 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: C: 11 P: 27 E: 1088  
ESTIMATE#: 11 27 1088  
SCHEDULE DATES: 10/09/2012 - 10/15/2012 AGY#/ADV#: 20957/23924  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
25	10/09 - 10/14	07:30P-08:00P	3,000	2	10/11	TH	07:49P	:30		USPRTV20ACH	3,000		
					10/12	FR	07:37P	:30		USPRTV20ACH	3,000		
26	10/15 - 10/15	07:30P-08:00P	3,000	1	10/15	MO	07:49P	:30		USPRTV20ACH	3,000		
27	10/15 - 10/15	08:00P-10:00P COMMENT: DWTS	9,000	1	10/15	MO	09:20P	:30		USPRTV20ACH	9,000		
28	10/15 - 10/15	10:00P-11:00P COMMENT: CASTLE	7,500	1	10/15	MO	10:42P	:30		USPRTV20ACH	7,500		
29	10/09 - 10/14	11:00P-11:35P	4,000	2	10/10	WE	11:23P	:30		USPRTV20ACH	4,000		
					10/11	TH	11:34P	:30		USPRTV20ACH	4,000		
30	10/09 - 10/14	11:35P-12:02A	2,000	2	10/09	TU	12:02A	:30		USPRTV19ACH	2,000		
					10/11	TH	12:01A	:30		USPRTV20ACH	2,000		
31	10/15 - 10/15	11:35P-12:02A	2,000	1	10/15	MO	11:55P	:30		USPRTV20ACH	2,000		
32	10/09 - 10/14	09:00P-10:00P COMMENT: HAPPY ENDING	8,500	1	10/09	TU	09:46P	:30		USPRTV19ACH	8,500		
33	10/09 - 10/14	10:00P-11:00P COMMENT: PRVT PRACT	7,000	1	10/09	TU	10:42P	:30		USPRTV19ACH	7,000		
34	10/09 - 10/14	10:00P-11:00P	5,000	1	10/10	WE	11:00P	:30		USPRTV20ACH	5,000		

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PAGE: 5

## BILL TO:

CROSSROADS MEDIA LLC  
ATTN: ACCOUNTS PAYABLE  
66 CANAL CENTER PLAZA  
SUITE 555  
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: AMERICAN CROSSROADS  
PROD: AMERICAN CROSSROADS  
TITLE: 245916

INVOICE NUMBER: 61-200061797	BROADCAST MONTH: OCTOBER
ORDER NUMBER: 401750	ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE : C: 11 P: 27 E: 1088	
ESTIMATE#: 11 27 1088	
SCHEDULE DATES: 10/09/2012 - 10/15/2012	AGY#/ADV#: 20957/23924
BILLING CYCLE: MONTHLY	DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
34 -	10/09 - 10/14	10:00P-11:00P COMMENT: NASHVILLE	5,000	1									
35	10/09 - 10/14	10:00P-11:00P COMMENT: 20/20	4,000	1	10/12	FR	10:38P	:30		USPRTV20ACH	4,000		
36	10/09 - 10/14	06:00A-07:00A	650	1	10/13	SA	06:36A	:30		USPRTV20ACH	650		
37	10/09 - 10/14	07:00A-08:00A	700	1	10/13	SA	07:15A	:30		USPRTV20ACH	700		
38	10/09 - 10/14	08:00A-09:00A	1,000	1	10/13	SA	08:47A	:30		USPRTV20ACH	1,000		
39	10/09 - 10/14	09:00A-10:00A	750	1	10/13	SA	09:38A	:30		USPRTV20ACH	750		
40	10/09 - 10/14	03:30P-07:00P	2,500	1	10/13	SA	07:10P	:30		USPRTV20ACH	2,500		
41	10/09 - 10/14	06:00A-07:00A	650	1	10/14	SU	06:52A	:30		USPRTV20ACH	650		
42	10/09 - 10/14	07:00A-08:00A	900	1	10/14	SU	07:27A	:30		USPRTV20ACH	900		
43	10/09 - 10/14	08:00A-09:00A	1,000	1	10/14	SU	08:57A	:30		USPRTV20ACH	1,000		
44	10/09 - 10/14	09:00A-10:00A	800	1	10/14	SU	09:37A	:30		USPRTV20ACH	800		
45	10/09 - 10/14	03:00P-04:00P	800	1	10/11	TH	03:40P	:30		USPRTV20ACH	800		

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